



FOR IMMEDIATE RELEASE

Philip D. Murphy, *Governor*  
Sheila Y. Oliver, *Lt. Governor*  
Elizabeth Maher Muoio, *State Treasurer*  
James Carey, *Acting Executive Director*

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**\*\*\* MEDIA ADVISORY \*\*\***

**NJ Lottery and Council on Compulsive Gambling of New Jersey  
Kick-Off Annual Holiday Gifting Awareness Campaign**

*“ ’TIS THE SEASON TO GIFT RESPONSIBLY. LOTTERY IS NOT CHILD’S PLAY. ”*

**TRENTON (Dec. 06, 2019)** – The New Jersey Lottery has teamed up with the Council on Compulsive Gambling of New Jersey, Inc. (CCGNJ) to launch the Lottery’s 2019 Holiday Gifting Awareness Campaign: *“Tis the Season to gift responsibly. Lottery is not child’s play.”*

Both organizations are joining together with dozens of lotteries around the world to support the National Council on Problem Gambling and the International Centre for Youth Gambling Problems and High-Risk Behaviors at McGill University to build public awareness that lottery tickets are not an appropriate gift for minors.

**WHAT:** New Jersey Lottery Annual Holiday Gifting Awareness Campaign Event: *“Tis the Season to gift responsibly. Lottery is not child’s play.”*

**WHO:** James A. Carey, Jr., acting executive director, New Jersey Lottery  
Neva Pryor, executive director, Council on Compulsive Gambling of New Jersey, Inc.

**WHEN:** Tuesday, December 10, 2019  
10:30 a.m.

**WHERE:** New Jersey Lottery Headquarters  
One Lawrence Park Complex  
1333 Brunswick Avenue Circle  
Lawrenceville, N.J. 08648  
Phone: 609-599-5801

**MEDIA:** Interview & photo opportunities: Contact Missy Gillespie for availability.

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**Anything**  
can happen in Jersey.

New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • [NJLottery.com](http://NJLottery.com) Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.