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FOR IMMEDIATE RELEASE

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## **New Jersey Lottery Offers 101 Reasons to Love Summer** *Prizes, Prizes, and More Prizes...Every Day, Every Way*

**TRENTON (May 22, 2018)** – The New Jersey Lottery is now part of the State’s summer fun with its 101 Days of Summer campaign. Every day will be loaded with Lottery prizes from May 25<sup>th</sup> through September 2<sup>nd</sup>, 2018.

“We are excited and happy to provide our players with a variety of ways to win prizes,” said John M. White, New Jersey Lottery acting executive director. “The goal of the 101 Days of Summer is to celebrate the fun of summer while offering prizes big and small at events across the state.”

There are lots of ways to win, with prizes to be given away at statewide events and festivals, sports games and concerts, and via the New Jersey Lottery’s social media channels, text message program, Game Changers, VIP Club, and season-long sweepstakes.

The Lottery will launch Day 1 of the 101 Days of Summer program at the WPLJ Summer Kick Off event in Point Pleasant, NJ this Friday, May 25<sup>th</sup> from 6:00 – 10:00am. Adult residents can visit the Lottery tent at the event for a chance to win prizes.

Interested residents can visit [101DaysofSummer.com](http://101DaysofSummer.com) to learn more about prizes and upcoming events. The site will be updated regularly throughout the summer.

In addition to the 101 Days of Summer program prizes, players will have chances to win giveaways by spinning the Prize Wheel in the Lottery tent at Lottery-sponsored events around the state. The complete calendar of events can be viewed on the Lottery website ([www.NJLottery.com](http://www.NJLottery.com)) on the Public Events tab.

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**Anything**  
can happen in Jersey.

New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • [NJLottery.com](http://NJLottery.com) Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.