



Chris Christie, Governor
Kim Guadagno, Lt. Governor
Ford M. Scudder, State Treasurer
Carole Hedinger, Executive Director
Benefits Education and Institutions

FOR IMMEDIATE RELEASE
Media Contact: Judith L. Drucker
Chief Communications Officer
Judith.Drucker@lottery.nj.gov
Phone: (609) 599-5875

***** MEDIA ADVISORY *****

Newest New Jersey Lottery Game *Quick Draw* Launched
Kick-off Party Will be Held at 8th Street Tavern in Hoboken

TRENTON (July 17, 2017) – The New Jersey Lottery will hold a launch event for its newest game, Quick Draw. Quick Draw is a fast-paced, keno-style game that is now available at 400 locations across the state. Quick Draw, offers a new style of lottery play where winning numbers are electronically drawn and then displayed on a screen that is installed in retail locations where tickets are sold. Drawings are held every five minutes.

WHAT: Press conference and Quick Draw launch party to introduce the public to the new game.

WHO: Carole Hedinger, Executive Director, New Jersey Lottery
Greg T. of Z100 Elvis Duran and The Morning Show (Q102 in Philadelphia) and
Derek D, comedian and MC

WHEN: Tuesday, July 18, 2017
3:00 p.m.

WHERE: 8th Street Tavern
800 Washington Street
Hoboken, N.J.

MEDIA: Interview & photo opportunities: Contact Judy Drucker for availability.
(609) 599-5875

###



New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • NJLottery.com Must be 18 or older to buy a lottery ticket. Please play responsibly. If you or someone you know has a gambling problem, call 1-800-GAMBLER.