

NEW JERSEY STATE LOTTERY COMMISSION

PUBLIC MEETING, JANUARY 6, 2020

Acting Executive Director Carey called the Commission meeting into session at 10:00 AM in the Lottery Office located at One Lawrence Park Complex, Lawrenceville, New Jersey.

COMMISSION MEMBERS PRESENT

Robert D'Anton, Chairman (by phone)
Marilyn Blazovsky, Vice Chair (by phone)
Dini Ajmani, Treasurer's Designee (by phone)
Gary Terwilliger, Division of Investment
Designee (by phone)

James A. Carey, Jr., Acting Executive Director
George Loeser, Deputy Attorney General
Craig Ambrose, Governor's Auth. Unit (by
phone)

STAFF

Robert Carroll
Jill Dawson
Fran Edwards
Missy Gillespie
Jerry Guarino
Jason Lee (by phone)
Debbie Raub
Ryan Schaffer
John White

VISITORS

Adam Perlow, Northstar (by phone)
Erica Helms, Northstar
Foster Krupa, Northstar

After the Pledge of Allegiance, Acting Executive Director Carey announced that the Lottery was in compliance with the provisions of the Open Public Meetings Act, and that adequate notice of the meeting had been provided in the manner prescribed by law.

Acting Executive Director Carey certified that consideration for each game included, but was not limited to, intended target market, product family, seasonal factors, launch plans, overall market strategy, sales goals, prior experience, current market trends and market place demands. Additionally, as part of our overall responsible gaming initiatives, these games have been reviewed to identify any problematic elements that could present a risk to vulnerable problem gamblers.

Acting Executive Director Carey introduced for the Commission's consideration, game rules for the "Super 50" scratch-off game. The "Super 50" ticket will be sold at a \$10 price point, with a print run of 9.6 million tickets, a maximum prize of \$500,000, and a payout of 68%.

Acting Executive Director Carey asked if there were any questions or comments.

Chairman D'Anton asked when the ticket will be sold. Acting Executive Director Carey responded that the game will be launched on March 2, 2020.

Vice Chair Blazovsky stated that it appears that not all the retailers will have the ticket. Will provisions be made for other retailers who are requesting this ticket, to get it?

Foster Krupa, Senior Director of Product Innovations, responded that they will be able to sell the ticket. Acting Executive Director Carey stated that the Lottery Sales force will be working with the retail network to encourage retailers to display and sell this ticket.

Adam Perlow, Vice President and Chief Operating Officer of Northstar stated that the ticket will be offered to every retailer that sells scratch-off tickets. It does not fit in the vending machines, so some retailers that only sell through vending machines may elect not to sell this ticket as a result. The sales team is working with those retailers to encourage them to sell the ticket.

Chairman D'Anton asked if they have to sell this ticket over the counter. Mr. Perlow stated that is correct.

Acting Executive Director Carey requested a motion to approve the "Super 50" instant ticket game rules. Investment Designee Terwilliger made the motion, which was seconded by Chairman D'Anton. Acting Executive Director Carey requested a roll call vote:

Chairman D'Anton	Yes
Vice Chair Blazovsky	Yes
Treasurer Designee Ajmani	Yes
Investment Designee Terwilliger	Yes

Acting Executive Director Carey asked if there were any comments and there being none the motion carried.

Acting Executive Director Carey stated that there are public events scheduled for this week involving the kick-off of the Lottery's 50th anniversary. The events will be held on Thursday, January 9, 2020 at Bridgewater Commons Mall and at Bally's Casino in Atlantic City on Saturday, January 11, 2020.

PUBLIC COMMENT

There was no public comment.


ADJOURNMENT

Acting Executive Director Carey asked for a motion to adjourn the Public meeting. Vice Chair Blazovsky made the motion which was seconded by Investment Designee Terwilliger. The motion carried.

I HEREBY CERTIFY that the foregoing is a true and correct copy of the minutes of the New Jersey Lottery Commission meeting held on January 6, 2020.

IN WITNESS WHEREOF, I hereby set my hand on

the 6th day of January, 2020.


James A. Carey, Jr.
Acting Executive Director