



## Official Rules for the New Jersey Lottery VIP Club



### 50-50-50 Sweepstakes and Opt-In Drawings

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#### 1. **ELIGIBILITY:**

New Jersey Lottery VIP Club 50-50-50 Sweepstakes and Opt-In Drawings (“Opt-In Drawings Sweepstakes”) are open to individuals 18 years of age or older who are registered members of the New Jersey Lottery’s VIP Club (the “VIP Club”) and who are legal residents of the United States of America or District of Columbia. Individuals can register for the VIP Club for free via the New Jersey Lottery’s website ([NJLottery.com](http://NJLottery.com)). When registering for a VIP Club account, individuals must provide their name, birth date, street address, city, state, ZIP code, valid email address, and valid contact telephone number (collectively “Contact Information”). Failure to provide all Contact Information and/or failure to keep all Contact Information current, may result in an individual not being notified of Opt-In Drawing Sweepstakes and/or the forfeiture of a prize awarded in connection with an Opt-In Drawing Sweepstakes. Winning a prize in connection with any Opt-In Drawing Sweepstakes is contingent upon the winner’s compliance with all of the requirements set forth in these Official Rules, including the agreement to be bound by the Authorization and Waiver and Release set forth in these Official Rules.

Opt-In Drawings Sweepstakes are void where otherwise restricted or prohibited by law. Winners of any Opt-In Drawing Sweepstakes will be subject to all applicable New Jersey State, federal and local laws and regulations. Winners are solely responsible for payment of all applicable federal, State and local taxes associated with any prize awarded in connection with any Opt-In Drawing Sweepstakes. The New Jersey Lottery or its designee reserves the right to replace a prize with another of equal value. Cash will not be awarded in lieu of a prize.

Employees and their immediate families living in the same household of the New Jersey Lottery, Northstar New Jersey Lottery Group, LLC, IGT Global Solutions Corporation, Scientific Games International, Inc., their direct vendors and their advertising agencies are not eligible to participate in any Opt-In Drawings Sweepstakes.

#### 2. **AGREEMENT TO BE BOUND BY OFFICIAL RULES:**

By participating in any Opt-In Drawing Sweepstakes, you agree to be fully and unconditionally bound by these Official Rules and you represent and warrant that you meet the eligibility requirements set forth in these Official Rules. In addition, you agree to accept the decisions of the New Jersey Lottery or its designee as final and binding as related to any Opt-In Drawing Sweepstakes, including but not limited to, all entries submitted in connection with any Opt-In Drawing Sweepstakes and the construction and interpretation of these Official Rules.

#### 3. **METHODS OF ENTRY:**

There are two (2) potential ways for VIP Club members to enter Opt-In Drawings Sweepstakes (sometimes referred to as “entrant” or “you” or “your”). VIP Club members who have chosen to receive Sweepstakes and Opt-In Drawings notifications (“Opt-In Email or Text Notification”) from the New Jersey Lottery will receive an Opt-In Email or Text Notification when an Opt-In Drawing Sweepstakes is available. Must be subscribed to Sweepstakes and Opt-In Drawings emails or text notifications at least 48 hours prior to the start of the particular Sweepstakes or Opt-In Drawings. The VIP Club member must open the Opt-In Email or Text Notification and follow the instructions in the Opt-In Email or Text Notification. The VIP Club member must click the link provided in the Opt-In Email or Text Notification and reply in accordance with

the instructions in the particular Opt-In Email or Text Notification before the announced end of the Opt-In Drawing Sweepstakes entry period specified in the Opt-In Email or Text Notification. A VIP Club member may also enter an Opt-In Drawing on the New Jersey Lottery website, NJLottery.com, by signing into his or her VIP Club account, accessing the Opt-In Drawing Sweepstakes page and following any instructions on the Opt-In Drawing Sweepstakes page, if available. The VIP Club member must click the link or respond to any instructions on the Opt-In Drawing Sweepstakes page before the announced end of the Opt-In Drawing Sweepstakes entry period, specified on the Opt-In Drawing Sweepstakes page. No purchase necessary to enter. Regardless of entry method – Opt-In Email, Text Notification or New Jersey Lottery website - each VIP Club member may only submit one (1) entry into each Opt-In Drawing Sweepstakes. A VIP Club member will receive an on-screen or email confirmation of his or her entry after submission.

Where the New Jersey Lottery or its designee offers more than one Opt-In Drawing Sweepstakes opportunity at a time, the New Jersey Lottery VIP Club member must enter each separate Opt-In Drawing Sweepstakes, within the time periods specified in the Opt-In Email, Text Notification or Opt-In Drawing Sweepstakes Page, in order to be eligible to win a prize for the particular Opt-In Drawing.

Opt-in Drawing Sweepstakes will be scheduled at the discretion of the New Jersey Lottery or its designee. The current Opt-In Drawing Sweepstakes schedule is set forth in Paragraph 15 of these Official Rules. The New Jersey Lottery or its designee reserves the right to reschedule any Opt-In Drawing time or date in its sole discretion and without prior notice and to modify, discontinue or withdraw an Opt-In Drawing Sweepstakes without prior notice. Details of each Opt-In Drawing Sweepstakes, including the prize(s) to be awarded and its/their value, will be made available to VIP Club members via Opt-In Email or Text Notification using the email address or mobile cell phone number on file with the VIP Club and on the New Jersey Lottery's website, [NJLottery.com](http://NJLottery.com) in the VIP Club section designated for opt-in/sweepstakes drawings.

Neither the New Jersey Lottery nor Northstar New Jersey Lottery Group, LLC is responsible if a VIP Club member's attempt to enter an Opt-In Drawing Sweepstakes is not received by the Lottery or its designee for any reason, technical or otherwise or for a VIP Club member's failure to receive an Opt-In Email or Text Notification for a particular Opt-In Drawing Sweepstakes.

#### **4. DRAWINGS:**

Only one (1) prize per household per Opt-In Drawing Sweepstakes will be awarded.

Each Opt-In Drawings Sweepstakes will have fifty (50) winners. Each Opt-In Drawings Sweepstakes will also have one hundred and fifty (150) alternate winners. The winning entry(ies) will be randomly selected from all VIP Club members who opted-in for the particular Opt-In Drawing Sweepstakes in satisfaction with all of the requirements set forth in these Official Rules. A VIP Club member who attempts to enter a particular Opt-In Drawing Sweepstakes after the announced end of the Opt-In Drawing Sweepstakes entry period will be disqualified from that particular Opt-In Drawing Sweepstakes.

Each potential winner will be notified by email at the email address on file within the VIP Club, and if necessary, confirmed by telephone at the number on file with the VIP Club. Each potential winner will then have THREE (3) days (unless a shorter period of time is specified for the particular Opt-In Drawing Sweepstakes, Opt-In Email, Text Notification or Opt-In Drawing Sweepstakes Page) from the date the prize award notification was sent to claim his or her prize in accordance with the instructions provided in the winner notification email or telephone call, which may include providing his or her name, address and birthdate ("Verifying Information").

If a potential winner cannot be contacted, is ineligible, fails to confirm acceptance of his or her prize in accordance with the instructions provided in the winner notification email or telephone call within the required time period, or fails to provide any and all other information or documentation required by the New Jersey Lottery or its designee (which may include providing Verifying Information), the potential winner shall be disqualified at the sole discretion of the New Jersey Lottery or its designee. In such an event, an alternate potential winner will be designated to receive the prize based upon his or her order of selection. The alternate potential winner will have THREE (3) days from the date the alternate potential winner is notified (unless a shorter period of time is specified for the particular Opt-In Drawing Sweepstakes, Opt-In Email, Text Notification or Opt-In Drawing Sweepstakes Page), to claim his or her prize in the manner set forth in this Section 4.

Neither the New Jersey Lottery nor Northstar New Jersey Lottery Group, LLC shall have any liability for a potential winner's or potential alternate winner's failure to receive a prize award notification caused by, among other things, the potential winner's or potential alternate winner's spam, junk e-mail or other security settings or for a potential winner's or potential alternate winner's provision of incorrect, non-functioning or out of date contact information.

All Opt-In Drawing Sweepstakes will be conducted by the New Jersey Lottery or its designee.

By entering any Opt-In Drawing Sweepstakes, entrants agree to comply fully with these Official Rules and entrants hereby agree to be bound by the following Authorization and Waiver and Release.

## **5. PRIZES**

Each verified winner in full compliance with these Official Rules will be sent \$50 of New Jersey Lottery Scratch-Offs Tickets selected by the New Jersey Lottery or its designee, which will be sent to each verified winner via United Parcel Service to the address on file with the VIP Club. It is the responsibility of VIP Club members to ensure that the contact information listed in their individual VIP Club accounts is accurate. Neither the New Jersey Lottery nor Northstar New Jersey Lottery Group, LLC is responsible for lost, undelivered or incorrectly addressed packages.\*

**\*\*To activate Scratch-Offs Tickets, winners must confirm receipt of their prize. Instructions on how to confirm receipt of the prize will be included in the package.**

## **6. AUTHORIZATION:**

By participating in an Opt-In Drawing Sweepstakes, and/or submitting text message replies, photograph(s) or video(s) with your entry into or in connection with any Opt-In Drawing Sweepstakes, you hereby irrevocably consent to the use of your photograph(s), video(s), voice, and/or likeness by the New Jersey Lottery or its designee in any and all of its online, printed and social media advertisements, promotions, publications, illustrations, and other Web content throughout the world in perpetuity, including but not limited to, on the World Wide Web, without payment or any other consideration to you. You hereby irrevocably authorize the New Jersey Lottery or its designee to edit, alter, copy, exhibit, publish and/or distribute, without any inspection or approval of use by you, your photograph(s), video(s), voice, and/or likeness for purposes of publicizing the New Jersey Lottery or for any other lawful purpose. In addition, you hereby irrevocably waive any right to royalties or other compensation arising from or related to the use of your photograph(s), video(s), voice, and/or likeness. In addition, you hereby consent to the use of your Verifying Information or any other information the New Jersey Lottery or its designee may request or require for purposes of, among other things, the New Jersey Lottery or its designee fulfilling any prize awarded to you in connection with the Opt-In Drawing Sweepstakes, to confirm your eligibility to receive

a prize in connection with the Opt-In Drawing Sweepstakes, to publicize the winner(s) of the Opt-In Drawing Sweepstakes or as authorized or required by law. You hereby hold harmless and release and forever discharge the New Jersey Lottery and Northstar New Jersey Lottery Group, LLC and its/their agents, owners, operators, officers, directors, elected officials, members, shareholders, managers, contractors, subcontractors, employees, partners, and designees and each of their respective parent companies, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the New Jersey Lottery, Northstar New Jersey Lottery Group, LLC, and/or the Opt-In Drawing Sweepstakes from any and all claims, demands, and causes of action which you, your heirs, agents, representatives, executors, administrators, or any other persons acting on your behalf or on behalf of your estate have or may have by reason of this Authorization and/or your participation in any Opt-In Drawing Sweepstakes, including without limitation, all claims for invasion of privacy, right of publicity, defamation, false endorsement and any other claims regarding personal and/or property rights. The New Jersey Lottery Law allows the holders of winning New Jersey Lottery tickets or shares to choose to remain anonymous. This does not apply to sweepstakes or contests conducted through the VIP Club, including this Opt-In Drawings Sweepstakes. You hereby certify that you are at least 18 years of age and competent to contract in your own name.

#### **7. WAIVER AND RELEASE:**

By participating in an Opt-In Drawing Sweepstakes and/or submitting any photograph(s) or video(s) with your entry into or in connection with any Opt-In Drawing Sweepstakes, you hereby agree to (a) be bound by these Official Rules; (b) forever waive, release and discharge any and all claims and causes of action which you or your heirs, agents, representatives, executors, administrators, or any other persons acting on your behalf or on behalf of your estate have or may have against the New Jersey Lottery and/or Northstar New Jersey Lottery Group, LLC and its/their respective agents, owners, operators, officers, directors, elected officials, members, shareholders, managers, contractors, subcontractors, employees, partners, and designees and each of its/their respective parent companies, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the New Jersey Lottery, Northstar New Jersey Lottery Group and/ or any Opt-In Drawing Sweepstakes; and (c) forever waive, release and discharge the New Jersey Lottery and/or Northstar New Jersey Lottery Group, LLC and its/their respective agents, owners, operators, officers, directors, elected officials, members, shareholders, managers, contractors, subcontractors, employees, partners, and designees and each of its/their respective parent companies, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the New Jersey Lottery, Northstar New Jersey Lottery Group and/ or any Opt-In Drawing Sweepstakes, from any and all liability, injury, damage, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) your participation, in whole or in part, in any Opt-In Drawing Sweepstakes; (ii) your acceptance, possession, use, or misuse of any prize awarded in connection with any Opt-In Drawing Sweepstakes; (iii) the registration of your information with the VIP Club or providing any Verifying Information or other required or requested information in connection with any Opt-In Drawing Sweepstakes; (iv) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (v) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (vi) unauthorized human intervention in any part of the entry process for any Opt-In Drawing Sweepstakes; and (vii) electronic or human error which may occur in the administration of any Opt-In Drawing or the processing of entries for any Opt-In Drawing Sweepstakes.

**8. DISPUTES:**

Each Opt-In Drawing Sweepstakes is governed by the State Lottery Law, N.J.S.A. 5:9-1 through -25, and the Rules of the Lottery Commission, N.J.A.C. 17:20-1.1 through -12.23. The New Jersey Lottery Executive Director has the sole authority to resolve disputes. The New Jersey Lottery Executive Director's decision regarding any disputes shall be final.

**9. OPT-IN DRAWINGS INTEGRITY:**

The New Jersey Lottery or its designee, reserves the right to cancel, terminate, modify or suspend any Opt-In Drawing Sweepstakes for any reason, including if it/they determine(s), in its/their sole discretion, that a virus, bug, unauthorized human intervention, fraud or other cause beyond its control (the "Event") has or is corrupting or affecting the administration, security, fairness or proper conduct of the Opt-In Drawing Sweepstakes. In such a case, the New Jersey Lottery or its designee, in its/their sole discretion, may select potential winners from all eligible entries received prior to or after resolution of (if appropriate) the Event. The New Jersey Lottery or its designee reserves the right, in its/their sole discretion, to disqualify any individual who tampers with or attempts to tamper with the entry process for any Opt-In Drawing Sweepstakes, the operation of any Opt-In Drawing or otherwise violates these Official Rules. The New Jersey Lottery or its designee, has the right, in its/their sole discretion, to maintain the integrity of any Opt-In Drawing Sweepstakes and to void any entry or entries for any reason, including the use of bots, macros or scripts or other technical means for entering.

Any attempt by an entrant to deliberately damage any system or program of the New Jersey Lottery or its designee, or to undermine the legitimate operation of any Opt-In Drawing Sweepstakes in any way, may be a violation of criminal and civil laws. If such an attempt is made, the New Jersey Lottery or its designee reserves the right to seek compensation from any such person to the fullest extent permitted by law.

**10. CHANGES:**

These Official Rules may be changed at any time and without prior notice if determined, in the sole discretion of the New Jersey Lottery or its designee, to be in the best interest of the New Jersey Lottery.

**11. OPT-IN DRAWINGS SPONSOR:**

New Jersey Division of Lottery, 1333 Brunswick Avenue, Lawrenceville, New Jersey 08648.

**12. ODDS:**

Each entry submitted for an Opt-In Drawing Sweepstakes in compliance with these Official Rules has an equal chance to win a prize. Odds of winning depend on the number of registered VIP Club members who opt-in to a particular Opt-In Drawing Sweepstakes in compliance with these Official Rules and the instructions for the particular Opt-In Drawing Sweepstakes in the particular Opt-In Email, Text Notification and/or New Jersey Lottery website.

**13. PRIVACY:**

Opt-In Drawing Sweepstakes are subject to the Privacy Policy stated on the New Jersey Lottery website. To read the Privacy Policy, visit [NJLottery.com/privacy](http://NJLottery.com/privacy).

**14. Severability; Waiver; Headings:**

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision of these Official Rules. In the event that any provision of these Official Rules is determined to be invalid or otherwise unenforceable or illegal, in whole or in part, the other provisions will remain in full force and effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained therein. The headings used in these Official Rules are for convenience only and shall not affect the interpretation of any of the provisions of these Official Rules. The failure to enforce any provision of these Official Rules will not constitute a waiver of that or any other provision of these Official Rules.

### **15. Calendar of Sweepstakes and Opt-In Drawings**

<b>Week</b>	<b>Sweepstakes</b>	<b>Start Date</b>	<b>End Date</b>	<b>Week</b>	<b>Sweepstakes</b>	<b>Start Date</b>	<b>End Date</b>
1	Opt-In Drawing	1/6/2020	1/12/2020	27	Opt-In Drawing	7/6/2020	7/12/2020
2	Email Reply Sweepstakes	1/13/2020	1/19/2020	28	Email Reply Sweepstakes	7/13/2020	7/19/2020
3	Birthday	1/20/2020	1/26/2020	29	Birthday	7/20/2020	7/26/2020
4	Text	1/27/2020	1/27/2020	30	Cloud Opt-In Page	7/29/2020	8/4/2020
5	Opt-In Drawing	2/3/2020	2/9/2020	31	Opt-In Drawing	8/3/2020	8/9/2020
6	Email Trivia Sweepstakes	2/10/2020	2/16/2020	32	Email Trivia Sweepstakes	8/10/2020	8/16/2020
7	Birthday	2/17/2020	2/23/2020	33	Birthday	8/17/2020	8/23/2020
8	Cloud Opt-In Page	2/24/2020	3/1/2020	34	Cloud Opt-In Page	8/24/2020	8/30/2020
9	Opt-In Drawing	3/2/2020	3/8/2020	35	Opt-In Drawing	8/31/2020	9/6/2020
10	Email Trivia Sweepstakes	3/9/2020	3/15/2020	36	Opt-In Drawing	9/7/2020	9/13/2020
11	Birthday	3/16/2020	3/22/2020	37	Email Trivia Sweepstakes	9/14/2020	9/20/2020
12	Cloud Opt-In Page	3/23/2020	3/29/2020	38	Birthday	9/21/2020	9/27/2020
13	Opt-In Drawing	3/30/2020	4/5/2020	39	Cloud Opt-In Page	9/30/2020	10/6/2020
14	Opt-In Drawing	4/6/2020	4/12/2020	40	Opt-In Drawing	10/5/2020	10/11/2020
15	Email Trivia Sweepstakes	4/13/2020	4/19/2020	41	Email Trivia Sweepstakes	10/12/2020	10/18/2020
16	Birthday	4/20/2020	4/26/2020	42	Birthday	10/19/2020	10/25/2020
17	Cloud Opt-In Page	4/27/2020	5/3/2020	43	Cloud Opt-In Page	10/28/2020	11/3/2020
18	Opt-In Drawing	5/4/2020	5/10/2020	44	Opt-In Drawing	11/2/2020	11/8/2020
19	Email Reply Sweepstakes	5/11/2020	5/17/2020	45	Email Trivia Sweepstakes	11/9/2020	11/15/2020
20	Birthday	5/18/2020	5/24/2020	46	Birthday	11/16/2020	11/22/2020
21	Cloud Opt-In Page	5/27/2020	6/2/2020	47	Cloud Opt-In Page	11/25/2020	12/1/2020
22	Opt-In Drawing	6/1/2020	6/7/2020	48	Opt-In Drawing	11/30/2020	12/6/2020
23	Email Reply Sweepstakes	6/8/2020	6/14/2020	49	Opt-In Drawing	12/7/2020	12/13/2020
24	Birthday	6/15/2020	6/21/2020	50	Email Reply Sweepstakes	12/14/2020	12/20/2020
25	Cloud Opt-In Page	6/22/2020	6/28/2020				
26	Opt-In Drawing	6/29/2020	7/5/2020				

The Calendar of Sweepstakes may be changed at any time and without prior notice if determined, in the sole discretion of the New Jersey Lottery or its designee, to be in the best interest of the New Jersey Lottery.

**MUST BE 18 OR OLDER TO BUY A LOTTERY TICKET. PLEASE PLAY RESPONSIBLY. IF YOU OR SOMEONE YOU KNOW HAS A GAMBLING PROBLEM, CALL 1-800-GAMBLER®**